



Philipp Plein opens the first Plein Sport store in Italy

September 13, 2021 11:50am
 Author: [Adnkronos editorial team](#)
 Reading: 2 minutes

The single-brand store arrives at the OrioCenter selected stores in Bergamo



The designer Philipp Plein

Listen to this article read...

Philipp Plein opens the first Plein Sport mono-brand store at the OrioCenter Selected Stores in Bergamo, the largest Italian mall, thus marking an important step in the global expansion of the brand. With a surface area of 120 square meters, this store represents the new frontier of sports shopping by Philipp Plein. Plein Sport offers a wide range of products designed and created with innovation, technology and imagination projected into the future. The selection of items covers the iconic breakers, the ready to wear collection and the licensed lines of watches developed in collaboration with Timex group, accessories with Lacor spa and De Rigo, which for the occasion has produced a limited series of Plein Sport glasses.



NEWS IN
 First page

From Kata to Manuel di Casagelocco, the annus horribilis of children

Napolitano, critical situation for the former president's health: here's everything we know

Nagorno Karabakh, Azerbaijan launches attack to conquer disputed region

Ukraine-Russia, Austin: "Kiev counteroffensive is making constant progress"

Covid Italy, rapid tests and new variants: what the experts say

