

Philipp Plein – Launch of Spectre \$keleton Watch in Paris. Story by Eleonora de Gray, Editor-in-Chief of RUNWAY MAGAZINE. Photo Courtesys: Philipp Plein.

Tonight “Bad Boy of fashion” or “King of Blink Blink” Philipp Plein launched new timepieces from the series Skeleton SPECTRE. This new James Bond watch became a new wonder of Paris.

How well do you know [Philipp Plein](#)? One more time I would like to introduce him.

Do you know how to see a man, a person from whom you are buying? You have to know his values. The most important value he pronounced very clear “ Family is everything”.

He breaks codes, he moves the lines – a great man creating.

He didn't create any link with any Fashion Federation. Does he really need to? Quality of his products are impeccable. Standards of qualification are labeled and registered. Quality of known luxury brands could be very low, I saw and wore pieces of known luxury brands, and they are far from being perfect. Pieces of Philipp Plein are impeccable, of great quality. Yes, they are priced, but well deserved. Being part of the Fashion Federation does not justify the price. Quality is.

He has a great respect for each and everyone. Welcoming tonight he was absolutely wonderful to everyone.

He is a visionary.

Consider this as an ode to this designer, to this man. We don't see this kind of designers in fashion luxury brands.



Tonight he presented new timepiece – SPECTRE, a \$keleton Watch.

There's indeed something to look at.

Interview

Philipp Plein tells the story about himself, main highlights of his career, Men and Women essentials, shows his new wonder SPECTRE watch.

Traceability - that's what today we are all about. Perhaps this doesn't have to start with where the products were made, but with the person who made it.

Watch the interview and trace it to the person who created it...



The SPECTRE \$keleton Time Piece

The power is unleashed with the exclusive skeleton edition. In this exploratory series of watches lies a collection of inspiring greatness. A work of exquisite artistry.

Combines the expertise of the watchmaking world given by the skeleton automatic movement with the futuristic design concept of 3d print which is recalled on the hexagonal perforated strap.





Enjoy this Piece of Timeless Excellence!

Posted from Hotel de Crillon, Paris, France.

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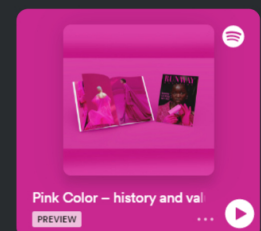
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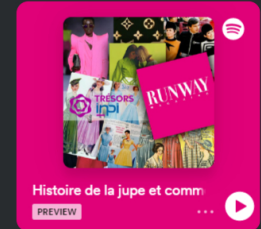
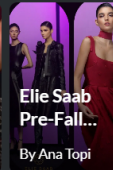
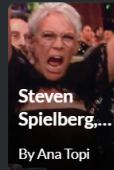
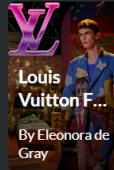
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